



BROADCAST EQUIPMENT GUIDE

ADVERTISING OPPORTUNITIES

Advertisement	Ad Dimensions	Monthly Investment	Notes
Upgraded Company Profile	125 x 125	\$50	Minimum 12 month commitment
E-Newsletter Advertising			
E-Newsletter Sponsorship Top Placement Ad	468 x 60	\$750	Minimum 3 month commitment
E-Newsletter Sponsorship Button Ad	125 x 125	\$250	Minimum 3 month commitment
Industry Trade Show E-Newsletter Sponsorship	125 x 125	\$250	
Text Ad	100 characters	\$75	
Home Page Sponsorship Button Ad	125 x 125	\$375	Minimum 3 month commitment
Banner Advertising			
Top Banner	468 x 60	\$425	Minimum 3 month commitment, rotates with other ads
Bottom Banner	468 x 60	\$275	Minimum 3 month commitment, rotates with other ads
Left Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Right Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Left Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
Right Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
Product / Service Category Sponsorship	125 x 125	\$250	Up to 5 Buyers Guide categories
News Pages Sponsorship Button Ad	125 x 125	\$500	Your Ad will appear on all news pages - news updated daily

Formats: GIF, Animated GIF, JPEG

Ad Size: 35KB or less

Ad Dimensions: Reflects maximum size - can be smaller

Contacts:

Advertising: Kimberley Fuller, kim@broadcastequipmentguide.com + 310 469 8190

Editorial: editor@broadcastequipmentguide.com, +1 310 469 8190

General: info@broadcastequipmentguide.com, +1 310 469 8190