

[ Online Editing Service ]

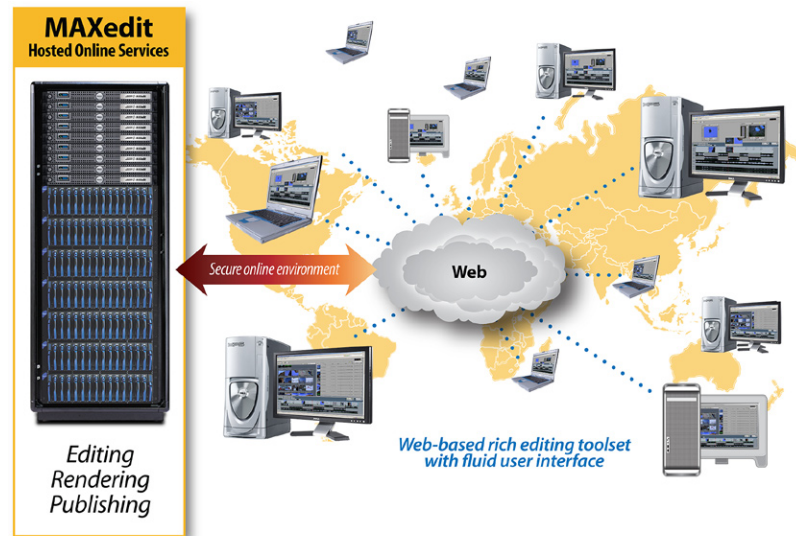
# MAXedit Web Edition

*Hosted, subscription-based online editing service for video professionals*

**MAXedit Web Edition** is a hosted, subscription-based online editing service that video professionals can access on demand from any location via the Web. Users can upload their HD or SD content—in various compressed formats—to an online server, then edit and share it with other editors. MAXedit's refined toolset and streamlined interface, which is optimized for the Web, gives videographers and reporters on-the-go access to a professional editing system whenever and wherever they need to work.

## Key Features

- Visual media browser with streaming media viewer
- HD/SD multi-resolution, multi-format timeline
- Multi-track audio and video editing
- Cut, insert, overwrite, split, trim, slip and match-frame video editing operations
- Support for different video transitions & wipes
- Video effects such as crop, resize, pan & scan and 4:3/16:9 conversion
- Video titling
- Image color filters using Look Up Tables
- Audio trimming, mixing, crossfade & panning
- Adjustable proxy settings to match network bandwidth and preview quality
- Multiple video format support (DV25, DV50, MPEG-2, HDV, H.264, etc.)
- Multiple audio format support (AIFF, BWF, MPEG, WAV, etc.)



## Service Overview

- *Professional-grade editing application offered as an online service*
- *Upload, manage, edit, share and download content over the Web*
- *Streamlined editing solution imposes no capital investment or impact on IT infrastructure*
- *Multi-format frame-accurate editing of compressed HD/SD, with real-time preview*
- *Customized access control per user and per group*
- *Ability to render or publish for multiple platforms*

MAXedit Web Edition will be available as of Fall 2008. This document describes a preliminary feature set that is subject to change.

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