

Precis - Top Ten Reasons

Top Ten Reasons To Purchase A Precis News Production System

	Feature	Benefit
1	Non-Proprietary Components	Precis is built on standard IT components, and allows you to choose your preferred newsroom products such as; cameras, NRCS, and NLEs. The openness of the Precis solution eliminates vendor lock-in, giving facilities the freedom to integrate a variety of equipment across complex newsroom systems
2	High Definition Newsroom Solution	Precis is natively HD compatible, giving you a cost-effective and straightforward migration path to HD. Replace only a few components, not your whole system. Plus, the Precis system allows you to work with both SD and HD content simultaneously
3	Turnkey News Production System	Precis is an end-to-end solution that incorporates all the processes in a newsroom, including; ingest, editing, integration with your graphics department, archiving, and the reproduction of content to various media outlets
4	MPEG-2 Efficiency	MPEG-2 compression ensures high quality video contribution at significantly reduced transmission times, as well as cost-effective online archives
5	Browser-Based Software Applications	The browser-based user-friendly interface ensures wide-area contribution, including the field, greater visibility and access to news stories
6	Automates The News Production Process	Precis eliminates many time consuming steps and duplication of efforts during the news production process since it is a networked, file-based system
7	Integration with Newsroom Computer Systems, Nonlinear Editors, and Existing Control Room Infrastructure	Full compatibility with your existing NRCS, editing suites, production switchers, automated production systems, automation systems, and more
8	Cost-Effective Content Archival Solution	Highly compressed MPEG-2 files use less storage . This is especially important for HDTV content archival
9	Solution For New Revenue-Generating Business Models	Precis offers you the tools to reproduce content for delivery to multiple mediums (mobile phones, websites, VOD)
10	Proven Solution	Precis is being used in over 500 newsrooms today, including 5 HD stations